

M. Ridowan Ahmed

Divi and Divi 5 Specialist | WordPress Developer

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developerridowan.com | [linkedin.com/in/developerridowanofficial](https://www.linkedin.com/in/developerridowanofficial) | [fiverr.com/radwan_wp](https://www.fiverr.com/radwan_wp)

PROFESSIONAL SUMMARY

Divi and Divi 5 specialist and WordPress developer with 5 years of experience delivering responsive, high-performance websites for clients across the USA and Europe, with most projects built on Divi and Divi 5. Founder of NexWP Agency and Fiverr Top Rated Seller with 600+ completed projects and a 4.9 rating from 482 reviews. Strong expertise in Divi, Divi 5, WordPress, Elementor Pro, WooCommerce, HTML, CSS, JavaScript, PHP, MySQL, performance optimisation, technical SEO, migration, hosting and maintenance.

PROFESSIONAL EXPERIENCE

Founder and Lead WordPress Developer | Jan 2025 - Present

NexWP Agency (own agency) | Remote / Bangladesh

- Founded and lead a WordPress development agency, delivering custom websites for international clients across multiple business sectors
- Build and customise WooCommerce stores with responsive layouts, clear product structures and user-focused purchase journeys
- Create mobile-first websites with Divi, Divi 5 and Elementor Pro, keeping design consistent, accessible and usable
- Improve website speed, Core Web Vitals, security and technical SEO through structured performance optimisation
- Manage migrations, cPanel hosting, DNS, backups, maintenance and bug fixing, coordinating with designers and project managers

Freelance WordPress Developer | Oct 2021 - Present

Fiverr | Remote

- Design and develop landing pages, business websites, blogs, portfolios and WooCommerce stores for global clients, mainly with Divi and Divi 5
- Customise WordPress themes and plugins to meet branding, functionality, responsiveness and performance requirements
- Provide maintenance, content updates, bug fixes, migration, speed optimisation and responsive corrections
- Manage projects independently, from requirement gathering and development to testing, revisions and final delivery
- Fiverr Top Rated Seller: 4.9 rating from 482 reviews and 600+ completed projects

Freelance Senior WordPress and Divi Developer | Jun 2026 - Jul 2026

Binesh Realty | Remote, United States

- Built and redesigned the company website with Divi, focused on property listings and lead generation
- Developed custom service pages and marketing landing pages to client requirements, optimised for mobile and speed

Freelance Elementor Pro Specialist | Jun 2025 - Dec 2025

Web Solutions | Remote / Bangladesh

- Built business websites, service pages and conversion-focused landing pages with Elementor and Elementor Pro
- Optimised layouts for mobile responsiveness, speed and performance

TECHNICAL SKILLS

- **CMS & Builders:** Divi and Divi 5 (core specialisation), WordPress, Elementor Pro, WPBakery
- **E-commerce:** WooCommerce, product setup, store customisation, payment and shipping configuration
- **Front-end:** HTML5, CSS3, JavaScript, jQuery, responsive web design
- **Back-end & Database:** PHP, MySQL, WordPress theme and plugin customisation
- **Performance & SEO:** Core Web Vitals, speed optimisation, on-page SEO, technical SEO

- **Hosting & Maintenance:** cPanel, DNS management, migration, backups, troubleshooting
- **Design & Workflow:** Adobe Photoshop, Adobe Illustrator, Canva, UI/UX best practices, Git (basic)
- **AI Tools:** ChatGPT, Claude, Gemini, GitHub Copilot, Perplexity AI, AI-assisted coding

SELECTED PROJECTS

bossprofessional.com | rds.kitbmedia.com | house2homestoke.co.uk | bineshrealty.com | orice.formabilitycpp.com | safetylink.ai | sunvaultshades.com | sapienrec.co.uk

EDUCATION

B.A. Honours, Bachelor of Technology (B.Tech)

Sylhet International University | Sep 2012 - May 2015

CERTIFICATION

WordPress Basic to Advanced | SoroBindu, 2020

LANGUAGES

Bengali: Native | **English:** Fluent

INTERNATIONAL MOBILITY AND STRENGTHS

- Based in Bangladesh; open to remote roles or employer-sponsored relocation anywhere in Europe
- Experienced in collaborating with international clients and distributed teams across time zones
- Strong client communication, problem-solving, project coordination and long-term relationship management
- Committed to clean, maintainable, scalable code and modern web development best practices